



EMBER RIDGE AI

# Capability Statement

## Company Overview

**EmberRidge AI, LLC** delivers customized generative AI literacy programs, hands-on workshops, and strategic AI enablement services designed to drive operational readiness for government agencies, educators, and private industry. Our interactive, live AI training and support (available both in-person and online) empowers organizations and individuals to stop "guessing" with artificial intelligence and start navigating it with clarity and confidence.

## Company Data

**Contact:** Kerry Hoerth

**Phone:** 865-255-6000

**Email:** [Kerry.Hoerth@emberridgeai.com](mailto:Kerry.Hoerth@emberridgeai.com)

**Website:** [www.emberridgeai.com](http://www.emberridgeai.com)

**Location:** Greater Knoxville, TN Area

**UEI:** LYAWP6M6TQZ1

**CAGE Code:** 18RJ1

**NAICS Codes:**

- 541611 - Administrative Management and General Management Consulting Services
- 611430 - Professional and Management Development Training
- 611420 - Computer Training

**Certifications:**

- SDVOSB [pending], WOSB [pending]

## Core Competencies

1. **AI Literacy Training:** Demystify Generative AI to empower and transition users from apprehension to fluency.
2. **Universal AI Platform Enablement:** Provide expert training and support for Microsoft 365, Google, and OpenAI ecosystems.
3. **Community of Practice Leadership:** Establish internal communities where collaborative problem-solving and sharing transform learners into organizational AI champions.
4. **Strategic AI Upskilling:** Enhance internal capacity to drive operational efficiency while maintaining data integrity.

## Differentiators

- **Veteran-Led Leadership:** Founded by retired Federal professional and former U.S. Air Force Captain with 25 years of experience spanning national defense and IT modernization.
- **Sustainable "Champion" Strategy:** Moving beyond "one-and-done", we build internal communities for self-sustaining adoption.
- **Universal AI Mastery & Framework-Aligned Curriculum:** Utilize U.S. DOL's AI Literacy Framework, ensuring adaptability to most AI platforms and meets national standards for workforce readiness.

## Experience

- ❖ **Episcopal School of Knoxville (2025-2026):** Led AI literacy workshops
- ❖ **Presidential AI Challenge (2026):** State & Regional Judge
- ❖ **USDA (2022-2025):** On enterprise-wide implementation team leading MS Copilot AI adoption and rollout. Directed USDA Axon+ migration, integrated generative AI features and scaled the platform to serve 8,000 users with 250,000+ monthly visits. Established two internal champions communities; delivered high-impact training, internal communications, and supported 200+ users to drive digital transformation and adoption. Led creation of organization-wide "Smart Search" AI Agents.